



## Better Communication - January 2010

### 10 Years Ago

If you had asked me 10 years ago what I thought I'd be doing in 2010, helping people better communicate would not have entered my mind. In January 2000, I got married, was planning our move to New Mexico, and mapping out a career as a freelance writer. I had dreams of writing stories about interesting people, places, events and food. Especially food.



Now it's January 2010. I'm celebrating my 10th wedding anniversary and planning a celebratory trip. I've written about interesting people, places, events and food. I even spent a few years as a newspaper restaurant critic. Penning reviews is not as cool as you might imagine.

My focus turned to helping small businesses tell their stories. Helping people better communicate their passions became mine.

I'm excited about the new ways to tell their stories, too. In 2000, Facebook didn't even exist. Now it accounts for 25% of all Internet page views. Yep, 1 in 4 sites people look at on the web is Facebook. If you have a business and aren't using social media to tell your story, you're being left behind.

What were you doing 10 years ago? Has your business changed with the times? I bet you've got a great story.

### Success!

**Sharon Dillard, CEO**  
**Get A Grip, Inc.**

Working with Kelly saves me time and money, and I wind up looking great on top of it. She works quicker and faster than I ever could and she gets right to the point. I don't want to spend hours worrying if I said something right or I look like an idiot. Kelly says it the way I would say it, only better.



### Does Your Communication Need a Check Up? Find Out Gratis

Positive or negative, there's been lots of talk about health care in the past year. Practically the only point everyone agrees on is that your health is important. Monitoring the health of your communication with current and potential customers is important, too.



#### Does your communication need a check up?

Unless you're actively engaged in how you communicate with your customers, you may be missing amazing opportunities. Do you thank your clients for purchasing your service or product?

How often? Do you offer regular customers special deals they can't get anywhere else? Do you tell the media about your achievements? Do you tell the media anything?

#### If you aren't doing it, who is?

That's why I created my **Communication Diagnostic Evaluation** - a communication checkup. Let's talk about what you're doing to tell your story. For only \$99, you'll receive a snapshot report of your communication strategy, and ideas to grow your business that you can implement immediately.

In fact, **the first two people to email me** (just hit reply) **will get one for nothing!** It's my gift to you for the new year. Here's the fine print: You need to be a new client - meaning we've not worked together before, or we haven't worked together in at least a year.

Feel free to pass this offer on to someone you know who could take advantage of it. They could get something for nothing - and you'll be a hero!

[Sign up for my new letter](#)

### Follow Me



### Free Tip!

It's okay to start slow when venturing into the land of social media. Pick one site - Facebook is particularly easy - and create an account and profile. Then give yourself a few weeks to play around. You'll figure out quickly if this site is the place for you.

### Social Media 1-on-1

Don't know your Facebook from your Twitter? Let's talk about how social media can rev up your communication with current and potential customers.

**Social Media Made Easy** - In this 2-hour, 1-on-1 in person or telephone session in front of your computer (in person or remotely), you'll learn the basics of social media sites like Facebook, Twitter and LinkedIn. Just \$249! Add up to 2 friends for \$179 each.

**Bonus** - Receive a **free** social media report filled with cool facts about this growing phenomenon. \$99 value!

### Questions?

Questions about how to better get your message out? I'm happy to answer.

Just [email me!](#)

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**Thanks!**

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