



# FOOT SOLUTIONS™

Comfort, Fit & Style

June 2007

We're open on Memorial Day, 10 a.m. to 4 p.m. Stop in and see us.

**Inside this issue:**

- PG Lite: The latest brand at Foot Solutions 2
- We fit biomechanical arch supports 2
- Finnamic from Finn Comfort 2
- Buy an Eject, get an orthotic 3
- Diabetic on Medicare? 3
- Refer a Friend, get a coupon for you 4
- Vacation planning's under control 4

## No More Flimsy Flops!

As ubiquitous as America's favorite casual shoe the flip-flop is, they aren't good for your feet, providing no arch or ankle support. Foot Solutions has the answer to flimsy flops, its new line of summer sandals. These sandals from Finn Comfort, Taos and Helle Comfort are comfortable, stylish and come in a rainbow of colors. These shoes beat the flimsy flop with panache!

"Foot Solutions line of comfort sandals are even suitable for meeting the President," says Foot Solutions owner Marcia Allen. "Our two Taos, thong-style sandals – the Jeannie and Serena - both provide arch and metatarsal support at a price point below \$70. They'll light up any outfit with their great colors and



Taos Jeannie



Finn's Phuket comes in a rainbow of colors

bohemian-chic ornamentation."

The Finn Comfort Phuket is the perfect thong-style sandal for women who love to wear flip-flops but want to treat their feet with care. Finn's metatarsal and arch supports mean no scolding from your doctor while still getting compliments from your friends.



Finn's Jamaika



Helle's Taylor

Finn's Jamaika is a perky slide for those who don't want anything in between their toes. Foot Solutions also carries three styles of Helle Comfort, the 1577, Taylor and Taffy, perfect for anyone who wants fashion and comfort in summer shoes.

*(Continued on page 3)*

## Be A Big Loser, & We'll Pay You!

**Foot Solutions will pay you to lose weight!**

Buy a pair of **Chung Shi, MBT or SpringBoost** before June 1, 2007 and earn \$5 in store credit for every pound you lose! Weigh in at the store at the time of purchase, return in 90 days to weigh in again.

If you bought a pair of Chung Shi, MBT or SpringBoost since March 1, 2007, you can still participate! Just come into the store to weigh in before June 1.

On September 1, the person who has lost the most weight (as a percentage of their original weight) will win a free pair

of shoes—their choice of Chung Shi, MBT or SpringBoost.

What have you got to lose, besides unwanted weight? Be a big loser and make money! Call 872-3668 for details.

## PG Lite: The Latest At Foot Solutions



Women's PG Lite, style 6603



Men's style 1848



PG Lite women's style 6601

Pepper Gate Footwear has created an incomparably comfortable shoe with exceptional quality, at a reasonable cost, and with a contemporary flare to accommodate ever-changing fashion trends. That, plus their specially designed inserts, makes them stand out from the rest.



Men's style 1887

The unique Air Cyle insole is designed for better air circulation while Poron padding maximizes comfort and support. Your heel

experiences tremendous stress during normal walking. Special H.A.P. Heelpad Air Pillow is designed to improve shock absorption to relieve stress and guarantee comfort.

PG Lite is approved for diabetics, and is great for anyone who wants to pamper their feet.

## Custom Biomechanical Arch Supports: We Cast 'Em

Foot Solutions staff has been trained to cast custom biomechanical arch supports (CBAs). CBAs have been successfully used to treat a wide variety of foot and biomechanically induced conditions since 1992.

What's the difference between a CBA and a typical custom orthotic? CBAs use unique casting techniques to

capture optimal arch height. Plus, CBAs are semi-flexible orthotics made exactly as the foot is casted, with full arch contact for mechanical efficiency for overpronators, reducing the force per unit area that's needed for those with rigid or sensitive feet.

CBA orthotics are custom calibrated by body weight, foot flexibility and activity

level. They are flexible enough for comfort, yet rigid enough to change foot action. Their long lasting shell makes them a great value, too, over other orthotics.

Ask a Foot Solutions staffer for complete details about CBAs.

## New! Finnamic for Men & Women by Finn Comfort



Finn Comfort's new Finnamic line with the rocker bottom and soft foot bed. This is the Pretoria, which comes in stone, shown here, and black.

Finn Comfort has a new casual line of unisex footwear designed to promote better health and fitness. Finnamic's rocker soles have been especially designed with a moderate curve and a flat and stable base, giving them all the benefits of rocker soles without instability or imbalance.

Finnamic's rocker soles promote the natural heel-to-toe rolling motion that propels you forward when you walk. The broad, flat mid-section relieves unne-

cessary strain on your feet while stabilizing the whole body.



Finnamic's Cornith style for men and women comes in brown (shown), and black

love the Finnamic's soft footed, too. The entire Finn Comfort line is supremely comfortable for walking, even great distances.



Finnamic's Pretoria is stylish in black for men and women

If you love the Finn Comfort interchangeable footed, you'll



**Buy an Eject, Get an Orthotic Free!**

Yes, you read that correctly! When you buy any Eject shoe, you can receive a Lynco dress orthotics free. That's a \$60 value. Already have an orthotic that will fit into an Eject? You get \$60 off your next pair of Ejects!



Eject style 8222



Style 9122



Style 9125



Eject Style 9179

Are we crazy? Nope, we're just thrilled to have so many great Eject styles in stock that we want to share them with you!

**No More Flimsy Flops, *continued from page 1***

*(Continued from page 1)*

Finn Comfort shoes have removable foot beds that allow for orthotics or custom supports, too. And at the end of the season when most sandals are dirty and smelly, you just replace the foot bed on these for a fresh new look! Come in today to see the wide selection of non-flimsy sandals.



**Diabetic on Medicare? Use Your Shoe, Insert Benefit**

We've told you before that one of the most important things for anyone with diabetes to do is care for their feet.

In an effort to assist diabetics on Medicare, Medicaid, BlueCross/Blue Shield and Presbyterian Health Plan protect their feet and avoid complications, including amputation, Medicare enacted the Therapeutic Shoe Bill in 1993.

This bill mandated Medicare coverage for

one pair of off-the-shelf extra-depth shoes and three additional pairs of heat molded or custom inserts each calendar year.

This benefit has the potential to prevent suffering, prolong life, and save money. Despite the benefit of offering eligible patients footwear at little or no cost, there has been less than 5% utilization of this important program nationally. Most diabetes patients are unaware of the benefits

available to them under the Therapeutic Shoe Bill.

So if you or someone you know has diabetes and are on Medicare, talk to your doctor about foot care. Ask your doctor about getting a certifying statement that says you qualify for the benefits under the Medicare coverage.

Or ask us at Foot Solutions for a certifying statement to give to your doctor. You only get one pair of feet. Take care of them!

***You only get  
one pair of  
feet, take care  
of them!***





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Monday-  
Saturday  
10:00-6:00



## June 2007

**Our customers are our best advertising!**  
**Each time you refer a friend to Foot Solutions,**  
**You will receive a Refer-A-Friend coupon.**  
**Ask us how it works!**

Coupons may be accumulated and are good for any Foot Solutions product, including Finn Comfort, MBT, Chung-Shi and Spring Boost.

Can't use these with other types of coupons, though.

**THIS IS A SAMPLE COUPON**



**Planning a vacation?** Find a great selection of comfortable shoes at Foot Solutions. Pair them with a great bag or tote from Lieber's Luggage and you'll be the most stylish person on the beach, cruise ship, or exploring the museum.



Learn to pack efficiently, too, at Lieber's weekly packing presentation each Saturday at 2 p.m. Call 883-8991 for details.